Investing for a better future
Definitions for our Key Performance Indicators

Standard Life Aberdeen
People

KPI - Percentage of women at Board level

Measure
The percentage of Standard Life Aberdeen plc Board who are female as at 31 December 2017.

Description
The Standard Life Aberdeen plc Board currently comprises 12 non-executive Directors and four executive Directors.

Data on gender of our Board is found on our website at www.standardlifeaberdeen.com.

KPI - Percentage of women in our global workforce

Measure
The percentage of our global workforce who are female as at 31 December 2017.

Description
Our global workforce includes all full-time, part-time, fixed term and intern employees of Standard Life Aberdeen plc and its wholly owned subsidiaries with the exception of Standard Life employees located in Germany due to local employment practices. We do not make any adjustments for part-time working (full time equivalent) and count each person as one employee. In total, we have 9651 employees.

Data on gender is maintained and extracted from our Oracle and Workday people systems.

KPI - Percentage of women in our executive population

Measure
The percentage of our executive population who are female as at 31 December 2017.

Description
Our executive population is defined as: those one and two reporting levels below the CEO. We do not include Executive Assistants or Personal Assistants in our total.

Data on both gender and reporting level is maintained and extracted from our Oracle and Workday people systems.

KPI - Percentage of women in our UK workforce

Measure
The percentage of our UK workforce who are female as at 31 December 2017.

Description
Our UK workforce includes all full-time, part-time, fixed term and intern employees of Standard Life Aberdeen plc and its wholly owned subsidiaries located within the UK. We do not make any adjustments for part-time working (full time equivalent) and count each person as one employee. In total, we have 7803 employees.

Data on gender and location is maintained and extracted from our Oracle and Workday people systems.
Environment

KPI - Carbon footprint

Measure
Annual total carbon emissions (units: tCO₂e) across Scope 1, 2 and 3.

Description
The carbon reporting methodology aligns with the Greenhouse Gas Protocol. While both location-based and market-based emissions are reported, only the location-based emissions are externally assured. The conversion factors that have been applied are a combination of IPCC Fifth Assessment Report global warming potentials and Fourth Assessment Report global warming potentials.

Standard Life Aberdeen uses an operational control boundary to determine which entities are reported. Therefore the businesses we report on are Standard Life Aberdeen plc and its wholly owned and operated subsidiaries, and exclude joint ventures and associates. Where data is unavailable, it is estimated based on the same time period for the facility for the previous year, or the average consumption for the facility for the current reporting year, or a similar site within the portfolio.

The emissions associated with real estate investment assets owned by Standard Life Assurance Limited are not externally assured and are included separately in order to apply the most appropriate intensity metrics. These figures were previously reported as part of a separate Sustainable Real Estate Investment report. Scope 1 is comprised of landlord consumed gas, Scope 2 is landlord consumed electricity, and Scope 3 is electricity and gas obtained by the landlord and sub-metered to tenants and transmission and distribution losses from landlord-obtained electricity.

The Scopes below refer to the externally assured emissions associated directly with Standard Life Aberdeen offices and staff.

1 Scope

Natural gas
Natural gas used in Standard Life Aberdeen’s office buildings, including owned, leased and serviced office spaces, and where possible apportioned communal space. Gas is reported in kilowatt hours (kWh) or m³ for all in-scope operations and converted into tCO₂e emissions using the 2017 Department for Environment, Food and Rural Affairs (DEFRA) guidance on conversion factors.

Fluorinated gas
Fluorinated gases (F-gas) used in equipment that is the responsibility of Standard Life Aberdeen to operate and maintain. The F-gas usage is measured by the weight (kg) of gas replaced due to leakage or maintenance in each building. The gas is recorded as kilograms and converted into tCO₂e emissions using the 2017 DEFRA guidance on conversion factors.

Business fleet miles
Fleet miles for owned and long-term leased vehicles recorded by Standard Life Aberdeen. The mileage recorded is converted into tCO₂e emissions using the 2017 DEFRA guidance on conversion factors for average petrol or diesel vehicles.

2 Scope

Diesel
Any diesel used in back-up generators that are the responsibility of Standard Life Aberdeen to operate and maintain. The diesel is recorded in litres and converted into tCO₂e emissions using the 2017 DEFRA guidance on conversion factors.

3 Scope

Electricity
Electricity used in Standard Life Aberdeen’s office buildings, including owned, leased and serviced office spaces, and where possible apportioned communal space. Electricity is metered and measured in kWh for all in-scope operations and converted into tCO₂e emissions using the 2017 DEFRA guidance on conversion factors for the UK and the 2017 factors from the International Energy Agency for offices outside the UK.

Business air miles
All flights booked for business purposes through Standard Life Aberdeen’s third-party travel operators. The travel operator’s records provide the basis for reporting. Flights are classified by distance (domestic, short haul and long haul) and class. Once classified, mileage is converted into tCO₂e using the 2017 DEFRA guidance on conversion factors.

Transmission and distribution losses
Transmission and distribution (T&D) losses are energy losses which occur in the process of supplying electricity to consumers due to technical and commercial factors. All emissions are converted from kWh of electricity to tCO₂e using the 2017 DEFRA guidance on conversion factors for the UK and the 2017 factors from the International Energy Agency for offices outside the UK.

Third party data centre
The electricity used within a data hall hosted by a third party data centre in the UK is also included and kWh are converted into tCO₂e using the 2017 DEFRA guidance on conversion factors.

Exclusions
In addition to joint ventures and associates, the following sources are also excluded from the carbon footprint:

- energy consumed within properties Standard Life Aberdeen plc and its subsidiaries have invested in other than those directly owned by Standard Life Aberdeen plc and its subsidiaries
- air miles that are not booked through the corporate third-party travel operators
- other types of employee business travel and commuting, for example employee travel by taxi, short-term car hire, and rail

In the table below, the following sources are excluded from the carbon footprint:

- electricity from the generation of renewable energy sources that are owned by Standard Life Aberdeen plc and its subsidiaries
- transmission and distribution losses
- any emissions associated with renewable energy sources that are owned by third parties
- any emissions associated with the use of renewable energy sources that are owned by third parties
Independent Limited Assurance Report to Standard Life Aberdeen plc

KPMG LLP (‘KPMG’ or ‘we’) were engaged by Standard Life Employee Services Ltd to provide limited assurance to Standard Life Aberdeen plc (‘Standard Life Aberdeen’) over the Selected Information described below for the year ended 31 December 2017.

Our conclusion
Based on the work we have performed and the evidence we have obtained, nothing has come to our attention that causes us to believe that the Selected Information has not been properly prepared, in all material respects, in accordance with the Reporting Criteria. This conclusion is to be read in the context of the remainder of this report, in particular the inherent limitations explained below and this report’s intended use.

Selected Information
The scope of our work includes only the information included within Standard Life Aberdeen’s Corporate Sustainability and Stewardship Report (the ‘Report’) for the year ended 31 December 2017 marked with the symbol (the Selected Information’). We have not performed any work, and do not express any conclusion, over any other information that may be included in the Report or displayed on Standard Life Aberdeen’s website for the current year or for previous periods unless otherwise indicated.

Reporting Criteria
The Reporting Criteria we used to form our judgements are Standard Life Aberdeen’s Sustainability Key Performance Indicators Definitions 2017 as set out at www.standardlifeabercdeen.com/2017-Corporate-Sustainability-and-Stewardship-Report-KPI-Definitions (‘the Reporting Criteria’). The Selected Information needs to be read together with the Reporting Criteria.

Inherent limitations
The nature of non-financial information; the absence of a significant body of established practice on which to draw; and the methods and precision used to determine non-financial information, allow for different, but acceptable evaluation and measurement techniques and can result in materially different measurements, affecting comparability between entities and over time.

We have relied on gender classification data in the Standard Life Aberdeen Employee IT systems that originates from employees self-assigning their gender during the Standard Life Aberdeen recruitment process or when employees have subsequently provided information.

Directors’ responsibilities
The Directors of Standard Life Aberdeen are responsible for:

- designing, implementing and maintaining internal controls relevant to the preparation and presentation of the Selected Information that is free from material misstatement, whether due to fraud or error;
- selecting and/or developing objective Reporting Criteria;
- measuring and reporting the Selected Information in accordance with the Reporting Criteria; and
- the contents and statements contained within the Report and the Reporting Criteria.

Our responsibilities
Our responsibility is to plan and perform our work to obtain limited assurance about whether the Selected Information has been prepared in accordance with the Reporting Criteria and to report to Standard Life Aberdeen in the form of an independent limited assurance conclusion based on the work performed and the evidence obtained.

Assurance standards applied

The work performed in a limited assurance engagement varies in nature and timing from, and is less in extent than for, a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had a reasonable assurance engagement been performed.

Independence, professional standards and quality control
We comply with the Code of Ethics for Professional Accountants issued by the International Ethics Standards Board for Accountants and we apply International Standard on Quality Control (UK) 1, ‘Quality Control for Firms that Perform Audits and Reviews of Financial Statements, and Other Assurance and Related Services Engagements’. Accordingly, we maintain a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements and professional standards (including independence, and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour) as well as applicable legal and regulatory requirements.

Summary of work performed
Considering the level of assurance and our assessment of the risk of material misstatement of the Selected Information, whether due to fraud or error, our work included, but was not restricted to:

- assessing the appropriateness of the Reporting Criteria for the Selected Information;
- conducting interviews with Standard Life Aberdeen management to obtain an understanding of the key processes, systems and controls in place over the preparation of the Selected Information;
- selected limited substantive testing at the head office locations in Edinburgh and London, including agreeing a selection of the Selected Information to corresponding supporting information;
- considering the appropriateness of the carbon conversion factor calculations and other unit conversion factor calculations used by reference to widely recognised and established conversion factors;
- reperforming a selection of the carbon conversion factor calculations and other unit conversion factor calculations;
- performing analytical review procedures over the aggregated Selected Information, including a comparison to the prior period’s amounts having due regard to changes in business volume and the business portfolio; and
- reading the Report and narrative accompanying the Selected Information in the Report with regard to the Reporting Criteria, and for consistency with our findings.

This report’s intended use
This assurance report is made solely to Standard Life Aberdeen in accordance with the terms of the engagement contract between us. Those terms permit disclosure to other parties, solely for the purpose of Standard Life Aberdeen showing that it has obtained an independent assurance report in connection with the Selected Information.

We have not considered the interest of any other party in the Selected Information. To the fullest extent permitted by law, we accept no responsibility and deny any liability to any party other than Standard Life Aberdeen for our work, for this assurance report or for the conclusions we have reached.

Paul Holland
for and on behalf of KPMG LLP
Chartered Accountants
London 23 February 2018

The maintenance and integrity of Standard Life Aberdeen’s website is the responsibility of the Directors of Standard Life Aberdeen; the work carried out by us does not involve consideration of these matters and, accordingly, we accept no responsibility for any changes that may have occurred to the reported Selected Information, Reporting Criteria, or the Report when presented on Standard Life Aberdeen’s website since the date of our report.