Half Year Results 2013

Standard Life plc

Analyst and Investor presentation



Half Year Results 2013

Record flows driving strong growth in revenue

David Nish
Chief Executive



This presentation may contain certain "forward-looking statements" with respect to certain of Standard Life's plans and its current goals and expectations relating to its future financial condition, performance, results, strategy and objectives. Statements containing the words "believes", "intends", "expects", "plans", "pursues", "seeks" and "anticipates", and words of similar meaning, are forward-looking. By their nature, all forward-looking statements involve risk and uncertainty because they relate to future events and circumstances which are beyond Standard Life's control including among other things, UK domestic and global economic and business conditions, market related risks such as fluctuations in interest rates and exchange rates, and the performance of financial markets generally; the policies and actions of regulatory authorities, the impact of competition, inflation, and deflation; experience in particular with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; and the impact of changes in capital, solvency or accounting standards, and tax and other legislation and regulations in the jurisdictions in which Standard Life and its affiliates operate. This may for example result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. As a result, Standard Life's actual future financial condition, performance and results may differ materially from the plans, goals, and expectations set forth in the forward-looking statements. Standard Life undertakes no obligation to update the forwardlooking statements contained in this presentation or any other forward-looking statements it may make.

Half Year Results 2013

Record flows driving strong growth in revenue



Group financial results - highlights

Financial highlights ———	H1 2013	H1 2012 ¹
Operating profit before tax	£304m	£286m
Assets under administration	£232.8bn	£218.1bn ²
Standard Life Investments third party AUM	£93.4bn	£83.0bn ²
Group AUA net flows	£6.5bn	£0.7bn
EEV per share	352p	343p ²
EEV operating profit before tax	£465m	£588m
EEV operating capital and cash generation after tax	£231m	£279m
Interim dividend	5.22p	4.90p

^{1.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits

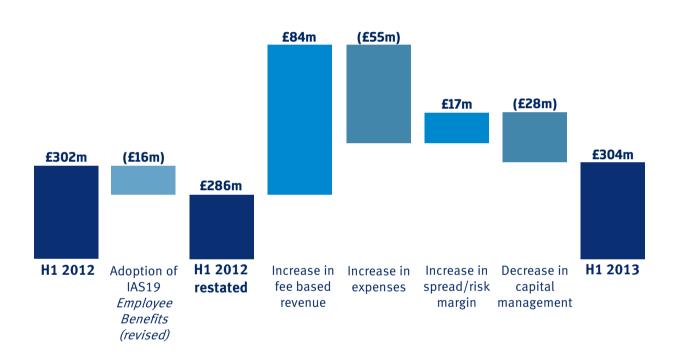
^{2.} Comparative as at 31 December 2012

Group operating profit by business

Operating profit before tax	x —		
	H1 2013	H1 2012 ¹	
	£m	£m	Movement
UK	161	126	28%
Europe	21	26	(19%)
UK and Europe	182	152	20%
Standard Life Investments	93	68	37%
Canada	59	71	(17%)
Asia and Emerging Markets	(1)	3	n/a
Business unit operating profit	333	294	+13%
Group centre: costs	(23)	(21)	
capital management	(6)	13	
Operating profit	304	286	+6%

^{1.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits

Continuing strong growth in fee based revenue



- Fee business revenue up 14% to £694m benefiting from:
 - higher fee business assets
 - fee business net flows of £6.8bn
- Continuing to invest in Standard Life Investments, Canada and Asia & Emerging Markets
- Spread/risk margin includes:
 - reserve releases following investment strategy changes
 - negative reserving changes in Canada relating to modelling
- Capital management includes:
 - interest expense on the sub debt issued in H2 2012
 - lower returns following derisking of surplus assets in Canada

Strong balance sheet and cash generation

Strong balance sheet

- IGD surplus of £3.7bn¹ (FY 2012: £4.1bn¹) and leverage of 33%² (FY 2012: 31%²) after payment of full year and special dividends of £0.5bn
- Capital position remains relatively insensitive to market movements
- Minimal shareholder exposure to European periphery sovereign and bank debt
- Strong economic capital position and well placed for the eventual implementation of Solvency 2

Operating capital and cash generation of £231m (H1 2012: £279m)

- Strong gross operating capital and cash generation of £311m (H1 2012: £293m) from core business operations
- Lower contribution from efficiency and back book management and increase in Group centre interest and financing costs
- New business strain of £131m (H1 2012: £107m) and as a proportion of sales was unchanged at 1.1%
- Operating capital and cash generation closely aligned to Group operating profit after tax

^{1.} H1 2013 based on estimated regulatory returns. FY 2012 based on final regulatory returns

^{2.} Leverage calculated as total borrowings (subordinated debt plus bank overdrafts and other borrowings less uncleared cheques) divided by total capital (shareholder equity excluding non-controlling interests + total borrowings)

Continuing strong growth from the UK business

Operating profit

	H1 2013	H1 2012 ¹
	£m	£m
Fee based revenue	349	325
Spread/risk margin	78	56
Total income	427	381
Acquisition expenses	(86)	(84)
Maintenance expenses	(177)	(169)
Capital management	(3)	(2)
UK	161	126
Europe operating profit	21	26
UK & Europe operating profit	182	152

- Fee business AUA up 7% driven by inflows and positive market movements
- Growing contribution from new style retail and corporate propositions reflecting strong flows, cost control and scalability
- Old style retail propositions demonstrating sustainability of contribution
- Spread/risk margin up 39%, including positive experience variances and a reserve release arising from investment strategy changes
- Revenue growth in Europe offset by increased new business reserves

UK retail new net flows -



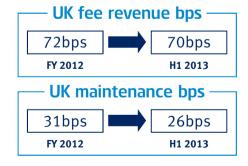
UK corporate net flows

£0.8bn	£0.5bn
H1 2012	H1 2013

UK acquisition bps



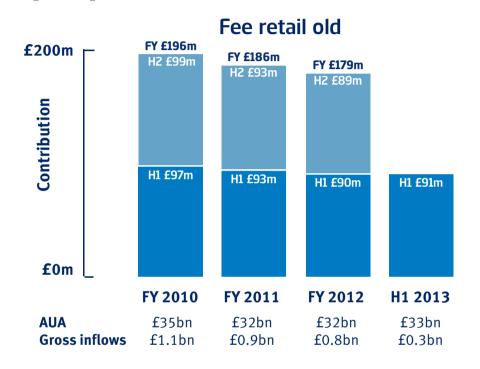
£84.9bn	£90.7bn
FY 2012	H1 2013



^{1.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits

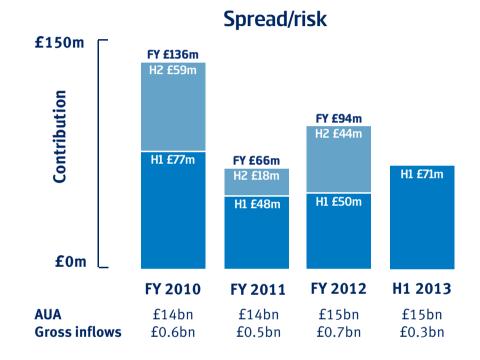
^{2.} Excluding institutional pensions and conventional with profits

Sustained contribution from UK older style propositions and annuities





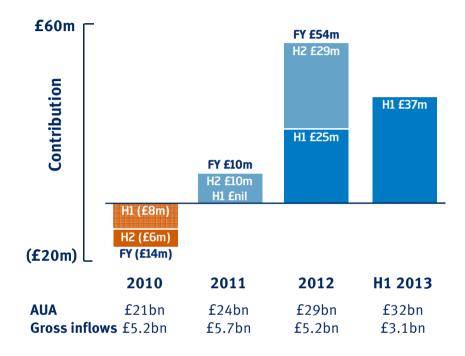
- AUA continues to benefit from increments and market movements
- Provides a flow of business into retail new propositions and annuities



- Strong contribution from existing business, with opportunity for growth in new business
- Ensuring adequate reward for risk
- Includes positive experience variances and an £11m benefit from changes to investment strategy

Growing contribution from UK new style propositions

Fee retail new



Increasing contribution to operating profit

- Growing profit contribution from retail direct customers originally secured through the corporate channel recognised here
- Ongoing control over costs while continuing to enhance our propositions

Transition to RDR driving flows

- Smooth transition to RDR with 77% of our Wrap clients using adviser charging
- Dealing with 342 IFAs with whom we have not dealt with for several years or ever before
- Improving net flows: Q2 2013 £0.9bn up 31% on Q2 2012 and up 10% on Q1 2013

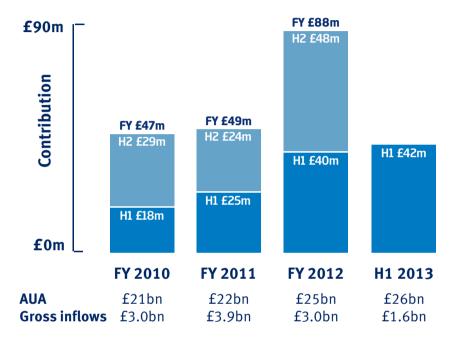
Delivering for customers and growing assets

- Platform AUA up 33%¹ to £16.8bn with Wrap AUA up 39%¹ to £14.2bn
- Adviser firms on Wrap up 10%¹ to 1,192 including those with assets >£20m up 38%¹ to 191 firms
- SIPP customers up 15%¹, AUA up 19%¹ to £21.5bn
- Success of higher margin propositions:
 - Net flows into Standard Life Investments MyFolio up 44% to £750m and AUA more than doubled¹
 - Standard Life Wealth AUM up 50%1
- Taking the lead in securing super clean share classes for our platform customers
- Meeting our customers' 2013 platform rebate tax liability

^{1.} Year-on-year movement

Growing contribution from UK new style propositions

Corporate



Increasing contribution to operating profit

- Growing profit contribution from retail direct customers originally secured through the corporate channel now recognised in fee retail new
- Ongoing control over costs while continuing to enhance our propositions

Encouraging start to auto enrolment (AE)

- Successfully implemented AE across 51 schemes in H1 2013
- Better than expected contribution and opt out rates
- Expect 300 implementations in 2013 and over 3,000 in 2014

Delivering for customers and growing assets

- PVNBP sales up 41% to £2.8bn
- Net flows of £0.5bn (H1 2012: £0.8bn) impacted by expected outflows from schemes secured by competitors on commission basis before RDR
- 135,000 joiners with total members up to 1.3m
- Strong pipeline of business to transition later in 2013
- Employers choosing our in-house investment solutions
- New streamlined AE solutions for SMEs.
- Off the shelf AE solutions for Punter Southall a leading pension scheme adviser

Strong revenue growth driving Standard Life Investments profit

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Operating	pront	
	H1 2013	H1 2012
	£m	£m
Fee based revenue	244	193
Maintenance expenses	(164)	(135)
Share of JVs and associates operating profit before tax	13	10
Operating profit	93	68

- Third party net inflows of £7.1bn (H1 2012: £0.6bn) representing an annualised 17% of opening AUM
- Fee based revenue up 26%, reflecting the increased assets under management, market levels and the shift in mix towards higher margin products
- Revenue bps on third party business up 3bps to 43bps due to demand for higher margin propositions
- HDFC Asset Management remains the largest mutual fund company in India with AUM of £11.5bn¹

Third party net flows f0.6bn f7.1bn H1 2012 H1 2013

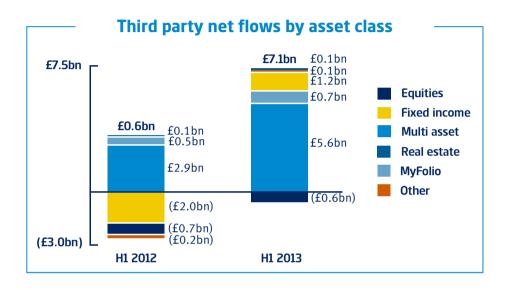


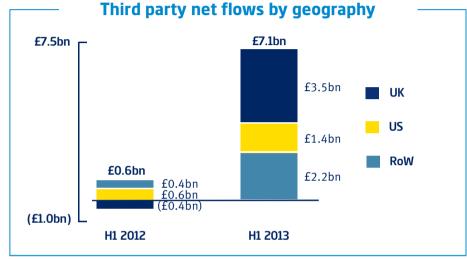




1. Standard Life Investments share of AUM is £4.6bn

Standard Life Investments asset class diversity and broadening geographic reach





- Improved net flow performance across all asset classes
- Good balance of net flows between wholesale (47%) and institutional (53%) business
- UK wholesale business recorded the highest net sales in the industry in Q1 2013 and Q2 2013
- Some of the best retention rates in the industry redemptions of just 14% of opening AUM

- £3.6bn, or 51%, of net flows in H1 2013 from outside the UK
- Assets managed for John Hancock exceed US\$3.5bn
- Increased institutional client base in UK and Europe by 9%
- Pipeline of institutional business across a range of asset classes remains good

Strong investment performance and innovation

Excellent Investment Performance

• Funds above benchmark

• 1 year: 92%

• 3 years: 91%

• 5 years: 82%

- Suite of multi-asset funds outperformed their cash benchmark over all key time periods since inception
- Two funds in the top three best performing in 2012 across 2,883 open ended funds available in the UK
- MyFolio AUM more than doubled¹ to £3.1bn and MyFolio Income range won 'Best New Fund Launch' at the Professional Adviser awards

Developing our business and driving innovation

Developing our business

- Continued to develop our multi-asset and risk-based funds products which now includes Absolute Return Bonds, MyFolio and GARS
- Extending our geographical reach with expansion in Boston, Hong Kong and London
- Investing in core operational and technology infrastructure to support future growth

New and upcoming fund launches

- Second local currency Global Emerging Markets Debt fund launched for investors
- John Hancock Global Conservative Absolute Return Fund managed by Standard Life Investments launched in US in July 2013
- US Monthly Income Fund launched in Canada in July 2013
- Launches scheduled for later this year:
 - Enhanced-Diversification Equities Fund (innovative approach to delivering a better risk/return balance aimed initially at institutional market)
 - Enhanced-Diversification Growth Fund (multi-asset solution targeting the DC channel)

Increasing demand for fee based propositions in Canada

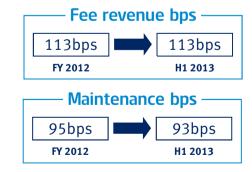
Operating profit

	H1 2013	H1 2012 ¹
	£m	£m
Fee based revenue	95	83
Spread/risk margin	114	124
Total income	209	207
Acquisition expenses	(37)	(41)
Maintenance expenses	(125)	(114)
Capital management	12	19
Operating profit	59	71

- Fee based AUA up 5%² to £17.0bn with 13%² increase in revenue and margin maintained at 113 bps
- Market leading retail segregated funds with net flows excluding discontinued GLWB product up 46%
- Spread/risk margin income reduced by one-off reserving changes of £9m (positive experience of £8m in H1 2012)
- Maintenance expenses as proportion of average AUA fallen to 93bps (FY 2012: 95bps) including increased investment in fee based propositions
- Lower capital management results reflects de-risking of surplus assets in 2012 and dividend payment in Q1
- Management actions of £75m targeted for H2 2013



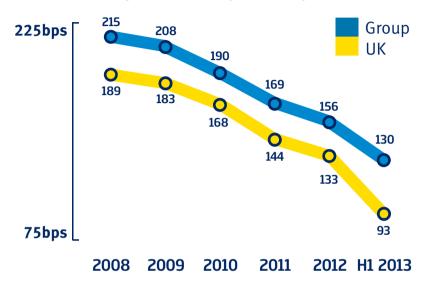




- 1. Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits
- 2. In constant currency

Lowering unit costs

Acquisition expense bps¹



- Acquisition expenses are largely fixed and very scalable
- Significant reduction in UK acquisition unit costs driven by 31% increase in sales and tightly controlled absolute costs
- Scope for ongoing improvements in efficiency as we continue to grow our business and take actions to manage our cost base

Maintenance expense bps²

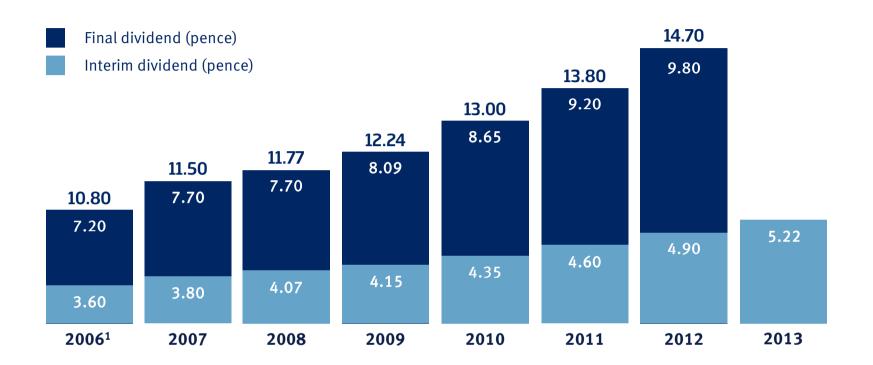


- Ongoing reduction in maintenance unit costs with significant reduction in UK unit costs reflecting growth in AUA and tightly controlled expenses
- Enabled by:
 - Platform propositions with industrial strength
 - Focus on productivity and reducing waste
- Scope for ongoing improvements

^{1.} Acquisition expenses / PVNBP (excluding JV PVNBP)

^{2.} Maintenance expenses / average AUA

Interim dividend up 6.5% to 5.22p



- Continuous dividend growth since IPO
- Focused on delivering a progressive dividend
- Special dividend of 12.80p paid in Q2 2013 (£302m)

^{1.} Implied interim and final dividends based on 5.40p dividend for period from demutualisation to 31 December 2006

Distribution capability accelerating asset growth

	UK and Europe £189.8bn ¹	North America £34.8bn	Asia £8.2bn
Long-term savings distribution	Standard Life UK Multi-channel including retail, corporate and direct Germany and Ireland SLW to include Newton Private Clients	Standard Life Canada Retail Canada Corporate	Standard Life Hong Kong Singapore Dubai JVs HDFC Life Heng An SL
d Life ients	Strategic relationships	John Hancock, HDFC, Sumi	tomo Mitsui
andard vestme	Expanded product offering	Multi-asset, global, emergi	ng markets, real estate
와 드	Global reach	Edinburgh, London, Montr	eal, Boston, Hong Kong, HDFC AMC

^{1.} As at 30 June 2013, not including assets to be transferred on completion of the acquisition of Newton Private Clients



Capitalising on our leading market positions

- Market and demographic trends play to our strengths
- Meeting customers' needs through innovative propositions
- Multi-channel approach across retail, corporate, institutional and direct
- Increasing international opportunities led by Standard Life Investments
- Boosting operational leverage and driving margin
- Continued strong capital position

Committed to delivering ongoing improvements in cash returns and dividends

Half Year Results 2013

Appendix



Operating profit by business unit

Operating profit

	UK and	Europe		ard Life tments	Can	ada		and rging kets	Ot	her	Elimin	ations	To	otal
	H1 2013	H1 2012 ¹	H1 2013	H1 2012	H1 2013	H1 2012 ¹	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012 ¹
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Fee based revenue	439	406	244	193	95	83	27	22	-	-	(111)	(94)	694	610
Spread/risk margin	83	56	-	-	114	124	-	-	-	-	-	-	197	180
Total income	522	462	244	193	209	207	27	22	-	-	(111)	(94)	891	790
Acquisition expenses	(108)	(97)	-	-	(37)	(41)	(10)	(6)	-	-	-	-	(155)	(144)
Maintenance expenses	(229)	(212)	(164)	(135)	(125)	(114)	(23)	(21)	-	-	111	94	(430)	(388)
Group corporate centre costs	-	-	-	-	-	-	-	-	(23)	(21)	-	-	(23)	(21)
Capital management	(3)	(1)	-	-	12	19	-	-	(6)	13	-	-	3	31
Share of joint ventures' and associates' profit before tax	-	-	13	10	-	-	5	8	-	-	-	-	18	18
Operating profit/(loss) before tax	182	152	93	68	59	71	(1)	3	(29)	(8)	-	-	304	286
Tax on operating profit/(loss)	(40)	30	(20)	(15)	(4)	(11)	-	2	(2)	2	-	-	(66)	8
Share of joint ventures' and associates' tax expense	-	-	(3)	(3)	(1)	(2)		-	-	-	-	-	(4)	(5)
Operating profit/(loss) after tax	142	182	70	50	54	58	(1)	5	(31)	(6)	-	-	234	289
Non-operating items	(81)	(56)	-	(2)	(33)	(19)	(5)	-	(10)	(5)	-	-	(129)	(82)
Tax on non-operating items	12	20	-	1	9	10	1	-	2	-	-	-	24	31
Profit for the year attributable to equity holders of Standard Life plc	73	146	70	49	30	49	(5)	5	(39)	(11)	-	-	129	238

^{1.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits



Fee based revenue

H1 2013 FY 2012 H1 2012 Average AUA Revenue Average AUA Revenue Revenue Revenue

Fee based revenue

	£bn	bps	£m	£bn	bps	£m
UK	111.7	70	349	105.9	72	325
Europe	13.9	130	90	10.0	138	81
UK and Europe			439			406
Canada	16.3	113	95	15.1	113	83
Asia and Emerging Markets			27			22
Standard Life Investments third party AUM	84.5	43	182	76.8	40	136
Standard Life Investments in-house AUM			62			57
Standard Life Investments total AUM			244			193
Eliminations			(111)			(94)
Total fee based revenue			694			610

UK profit contribution

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	H1 2013	H1 2012 ¹
	£m	£m
Retail – new	37	25
Retail – old	91	90
Retail fee based business contribution	128	115
Corporate	42	40
Fee based business contribution	170	155
Spread/risk	71	50
UK profit contribution	241	205
Indirect expenses and capital management	(80)	(79)
UK operating profit before tax	161	126

^{1.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits

Resilient net flows in Europe

Operating profit

Operating	pront	
	H1 2013	H1 2012
	£m	£m
Fee based revenue	90	81
Spread/risk margin	5	-
Total income	95	81
Acquisition expenses	(22)	(13)
Maintenance expenses	(52)	(43)
Capital management	-	1
Operating profit	21	26

- Operating profit of £21m was impacted by increased reserves held to cover new business in Germany
- Net flows up 10% were resilient in light of difficult economic conditions in Germany and Ireland
- Our Maxxellence unit linked product in Germany continues to perform well:
 - 78% increase in new business sales and has attracted £21m in assets since launch last year
 - Majority of flows to Standard Life Investments
- Ireland offshore bond product provides an equitylinked investment option at a time of continuing low interest rates

f13.6bn f14.9bn f12013





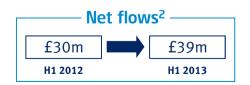
Continuing progress in Asia and Emerging Markets

Operating profit

——— Operating	pront -	
	H1 2013	H1 2012
	£m	£m
Fee based revenue	27	22
Acquisition expenses	(10)	(6)
Maintenance expenses	(23)	(21)
Wholly owned businesses	(6)	(5)
India and China JV businesses	5	8
Operating (loss)/profit	(1)	3

- Operating loss of £6m across wholly owned operations reflects:
 - 20%¹ increase in fee based revenue driven by higher assets under administration and growth in net flows
 - Higher expenses reflected the continuing investment in Singapore and Dubai
- Continued profitability from JV businesses reflects the progress made by HDFC Life in creating a leading and profitable insurance business in India, reinforcing its strong position in the individual private market





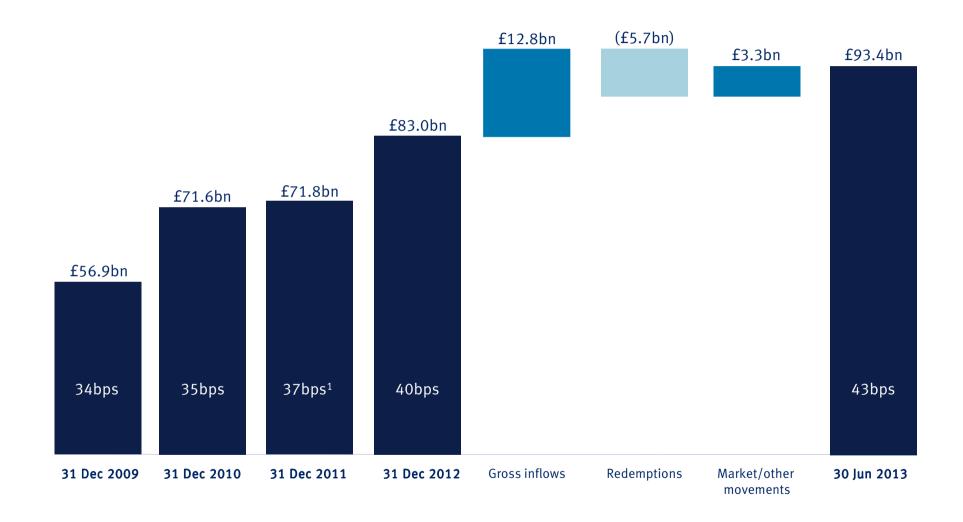
- 1. In constant currency
- 2. Wholly owned businesses only

Spread/risk margin

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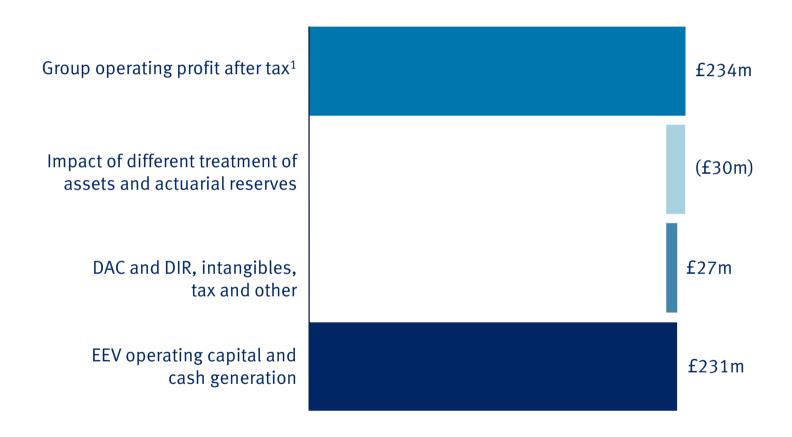
Spice	(d/113K 111	ai giii	Spread/H3K margin			
	UK and Europe Canada Tot				tal	
	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012
	£m	£m	£m	£m	£m	£m
New business	32	32	4	3	36	35
Existing business	36	24	99	104	135	128
	68	56	103	107	171	163
Impact of specific management actions	15	-	20	9	35	9
Operating assumption and one-off reserving changes	-	-	(9)	8	(9)	8
Spread/risk margin	83	56	114	124	197	180

Standard Life Investments third party AUM



^{1.} Excludes fee from the external transfer of UK money market funds

Capital and cash



^{1.} Group operating profit before tax of £304m, tax on operating profit of (£66m) and share of joint ventures' and associates' tax expense of (£4m)



EEV operating capital and cash generation

EEV operating capital and cash generation

		Core		Gross efficiency	Total	Gross operating
	Gross	NBS	Total	and back book		capital and cash
	£m	£m	£m	£m	£m	£m
HY 2013						
UK and Europe ¹	219	(93)	126	50	176	269
Canada	68	(11)	57	6	63	74
Asia and Emerging Markets	21	(27)	(6)	(3)	(9)	18
Non-covered excluding Group centre interest and financing	3	-	3	7	10	10
Total	311	(131)	180	60	240	371
Non-covered Group centre interest and financing	(9)	-	(9)	-	(9)	(9)
EEV operating capital and cash generation	302	(131)	171	60	231	362
HY 2012 ²						
UK and Europe ¹	206	(69)	137	34	171	240
Canada	56	(15)	41	29	70	85
Asia and Emerging Markets	26	(23)	3	(4)	(1)	22
Non-covered excluding Group centre interest and financing	5	-	5	27	32	32
Total	293	(107)	186	86	272	379
Non-covered Group centre interest and financing	7	-	7	-	7	7
EEV operating capital and cash generation	300	(107)	193	86	279	386

^{1.} Includes Europe new business strain of (£20m) (H1 2012: strain of (£14m))

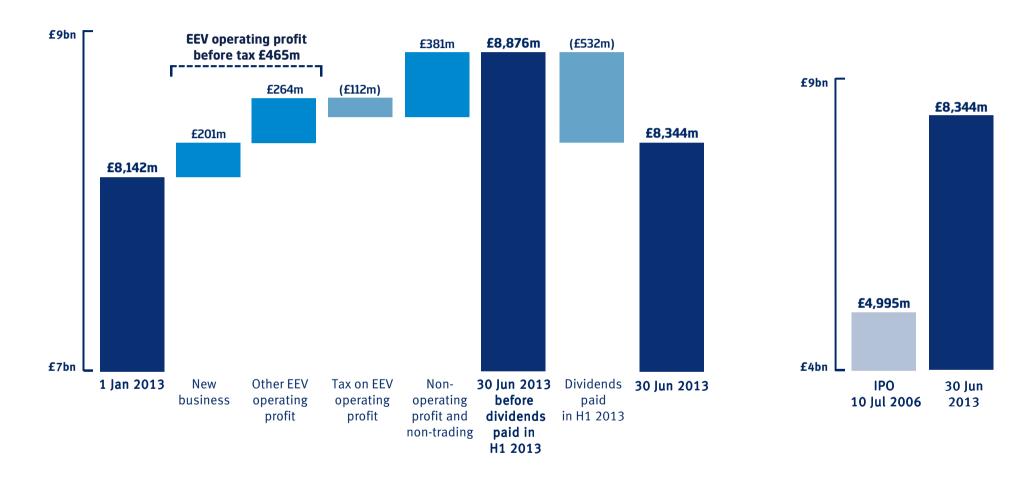
^{2.} Comparatives have been restated to reflect an amendment to IAS19 Employee Benefits

EEV new business margins

EEV new business margins

		H1 2013				H1	2012
	IRR	Undiscounted payback	PVNBP margin	NBC	PVNBP	NBC	PVNBP
	%	years	%	£m	£m	£m	£m
Individual pensions	12	6	0.9	15	1,744	10	1,895
Savings and investments	19	5	1.1	15	1,363	12	990
Annuities	n/a	n/a	14.9	27	186	36	200
Protection	Discontinued	Discontinued	-	-	1	-	1
Corporate pensions	6	13	0.5	15	2,818	30	1,995
Institutional pensions	>40	4 3	2.6	80	3,120	38	1,953
UK	24	5	1.7	152	9,232	126	7,034
Europe	6	12	0.9	9	970	11	854
UK and Europe	19	5	1.6	161	10,202	137	7,888
Canada	7	10	1.2	18	1,528	26	1,780
Wholly owned	17	4	6.1	13	210	8	125
Joint Ventures	15	7	3.0	9	281	7	284
Asia and Emerging Markets	16	6	4.3	22	491	15	409
Covered business total	14	7	1.6	201	12,221	178	10,077

Growing our embedded value



Embedded value per share up 9p to 352p in H1 2013

Insurance Groups Directive

IGD Surplus

31 December 2012	£4.1bn
30 June 2013	£3.7bn

Sensitivity to equity market falls^{1,2}

Fall in equities	IGD Surplus
20% (FTSE 4,972)	£3.6bn
30% (FTSE 4,351)	£3.5bn
40% (FTSE 3,729)	£3.5bn

Sensitivity to yields^{1,2}

100bps rise in yields	£3.7bn
100bps fall in yields	£3.7bn

- 1. Compared to 30 June 2013
- 2. Based on certain assumed management actions appropriate to these stresses



Capital tier structure

•	Capital	tier	structure	
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	Jun 2013¹ £bn	Dec 2012 ¹ £bn
Group core tier 1	7.0	7.0
Group innovative tier 1	0.6	0.6
Deductions from tier 1	(0.7)	(0.7)
Total Group tier 1 capital	6.9	6.9
Group upper tier 2	0.5	0.5
Group lower tier 2	0.7	0.7
Group capital resources before deductions	8.1	8.1
Group capital resources deductions	(0.1)	(0.1)
Group capital resources requirement	(4.3)	(3.9)
Group capital surplus	3.7	4.1
Group solvency cover	185%	205%

^{1.} H1 2013 based on estimated regulatory returns, 2012 based on final regulatory returns

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