



Investment services for charities

An introduction to
Aberdeen Standard Capital

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'Aberdeen Standard Capital has acted as (our) fund manager for the last fifteen years... I would have no hesitation in recommending Aberdeen Standard Capital to Charitable Boards..'

Senior committee manager, Charitable Trust in Northern Ireland



Welcome to Aberdeen Standard Capital

Aberdeen Standard Capital has a dedicated charity investment management team ready to help you achieve your investment objectives. Located in offices across the UK, we are ideally placed to provide you with a personal service.

Aberdeen Standard Capital is the discretionary investment management arm of Aberdeen Standard Investments*. We have full access to their research and ethical investing capabilities, which allows us to build and manage a globally invested portfolio designed to meet your investment requirements and reflect your charity's purposes.

We aim to deliver the best possible financial outcomes through a combination of investment excellence, exceptional personal service and charity sector expertise.



*Aberdeen Standard Investments is a brand of the investment businesses of Aberdeen Asset Management and Standard Life Investments

Investment excellence

Your charity exists to provide support where it is needed most. We are here to help you achieve the financial results to enable you to continue this good work.

Whether you are looking for a cash management solution or an investment portfolio to generate growth or income, we can help you do so in a way that seeks to complement your charity's aims. When constructing charity portfolios, we aim to identify high-quality investments that stand to benefit from long-term structural growth trends. To do this, we draw on the extensive research and global perspective available through our parent company to help identify the best investment ideas.

Direct to the world

We can offer you pooled investments, although many of our charity clients prefer a direct investment approach. Our dedicated charity investment managers can build and manage a portfolio of direct securities, having established a detailed understanding of your requirements. Why is direct investing important? Buying individual shares and bonds affords more transparency and control over the assets in your portfolio.

This provides greater reassurance that your investments are aligned with your organisation's purposes. Direct investing helps mitigate the risk of reputational damage that could come from inadvertently being exposed to sectors or stocks that are at odds with your charity's mission. An additional benefit is that direct investing avoids the layering of costs that comes with fund-of-fund investments.

Depth of global resources

We have the advantage of being able to directly access extensive resources through our parent company, which include global research and institutional investment capabilities. Depending on your needs, we can also help you access more specialist investment opportunities such as liquidity management and private markets; key areas of expertise at Aberdeen Standard Investments. Your aims. Your investments

More than 30% of our charity clients apply ethical criteria to their investments.

Whatever your focus, from the protection of children to the preservation of honey bees, we can work with you to find an investment approach that is suitable for your charity. By applying screening to meet your requirements, we can build a portfolio that enables you to invest in a way that is aligned to your purposes and mission.

We are also happy to provide you with support as you re-define your investment policy.

Stewardship and ESG

We are supported by the dedicated environmental, social and governance (ESG) team at Aberdeen Standard Investments. This highly experienced and well-resourced team is committed to leading the debate on ESG. Its members engage regularly with investee companies on our behalf, with a view to protecting and enhancing clients' investments. Corporate engagement also helps to ensure that these holdings remain, or become, better companies themselves.

Initial signatories of the Principles for Responsible Investment, the team also conducts an annual ethical survey to gauge the major issues that matter most to our clients. Aberdeen Standard Investments is one of only a few asset managers to do so. In addition, it fully supports the newly launched United Nations Guiding Principles on Business and Human Rights.

'Aberdeen Standard Capital is a proactive investment manager with a strong client focus and excellent investment capabilities.'

Chairman of a major faith-based charity

Signatory of:





'(Aberdeen Standard Capital) fully understand the requirements of our investment policy in that we want to protect the capital value of the Fund whilst generating as much income as we can, which we can then go on to distribute in grants to local community projects. [Aberdeen Standard Capital] are also pro-active on non-investment matters and are great supporters of, and advocates for, our work.'

Chief Executive of a community foundation

Exceptional personal service

From practical support during the transition process as a new client, to ongoing update meetings with your finance committee or board of trustees, we are here to assist you at every stage of your investment journey.

First impressions count

When you first appoint us as investment manager for your charity, we develop an implementation plan that sets out the steps involved during the transfer process, so that you know exactly what to expect.

Our charity-specific investment administrators have significant experience of working with charity clients, which makes the initial account opening and associated paperwork as straightforward as possible.

‘(Our CPM) attends each spring meeting of the Board to update trustees on portfolio performance and assures the trustees that the fund is being managed in accordance with any ethical restrictions imposed by the Board. (Our CPM) is readily available by phone or email to answer any queries I may have.’

Finance Director of a charity in Northern Ireland

Regular communication

From day one, you will enjoy a direct relationship with the person managing your investments – your client portfolio manager (CPM). There are no relationship managers, as we believe that combining investment management with direct client contact encourages complete accountability to you and your charity.

Your CPM will attend face-to-face meetings with your finance/ investment committee or your board of trustees, in order to provide updates on how we are managing your portfolio and its performance. These meetings are an opportunity to discuss any changes that might impact your portfolio and its suitability.

You will receive personalised quarterly and annual reports that detail your charity's current portfolio valuation, cash and transaction statements, as well as performance and investment commentary.

An online client portal provides easy access to portfolio valuations, performance and other key information on your investments, any time, day or night. You can access and store fund reports and relevant documents on the portal.

'Currently the Charity and the Aberdeen Standard Capital team are working hard on the set-up arrangements. The Aberdeen Standard Capital set-up proposals are relatively simple and the transfer team is very supportive of the Charity. In addition, Aberdeen Standard Capital has engaged with the Charity in organising supporting workshops for the Trustees. To date, the Aberdeen Standard Capital team has been easy to contact and responds very quickly to our queries.'

Operations Manager of an NHS Endowment Fund

Charity expertise

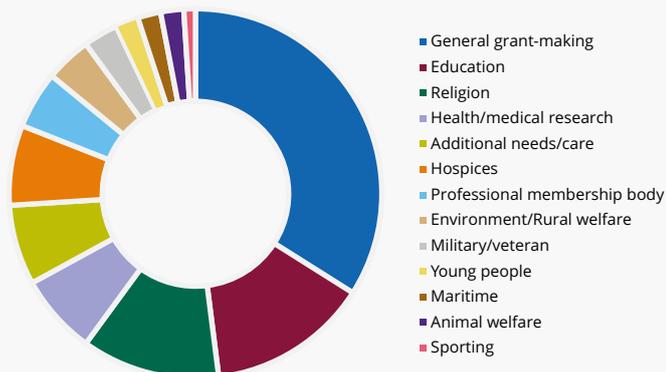
There's nothing more reassuring than working with people who really understand you. That's why it makes sense to choose an investment manager with a depth of charity sector expertise.

Award-winning charity team

We understand the responsibilities and unique challenges that come with investing a charity's assets. Our award-winning* charity team contains a number of members who have been, or are currently, charity trustees or finance committee members.

This 'real life' charity experience provides a level of understanding and knowledge that not all investment managers can claim.

Breadth of charity clients



Source: Aberdeen Standard Capital, as at 30 April 2018

'The Trustees were impressed with your team approach, sector knowledge and the trustee development aspects from which they will benefit.'

Trustee feedback from a grant-making charity

Value-added services

The scope of our support for charities goes beyond investment management.

Since 2016, we have shared our insight and expertise with more than 1,000 people at over 50 charity seminars and conferences across the UK. We are also members of the Charity Finance Group and Scottish Charity Finance Group.

As one of our clients, you can benefit from trustee induction training, workshops and seminars on a range of topics. We can also provide you with guidance on writing or updating your investment policy statement, including consideration of ethical criteria.



'The charity team supported the Trustees through the process of drawing up a new Responsible Investment Policy and were able to host workshops and to (guide) on issues which arose during the drafting. Trustees, some of whom had completely opposing views, were able to agree the final version.'

* 2016 Charity Times Awards: Best 'Boutique Investment Management' award



Contact us

We've told you all about us,
now we would like to hear from you.

Please get in touch so that we can discuss your specific investment requirements and how we can help. Or why not consider us at your next investment review. We look forward to working with you.

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