

June 2020

# Reasons why



## ASI Europe ex UK Equity Fund

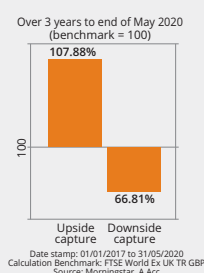
### 01 A truly active approach



The fund is a concentrated best ideas portfolio of 25-40 holdings reflecting disciplined application of a highly selective strategy.

Genuine differentiation versus benchmark and peers creates potential for meaningful outperformance.

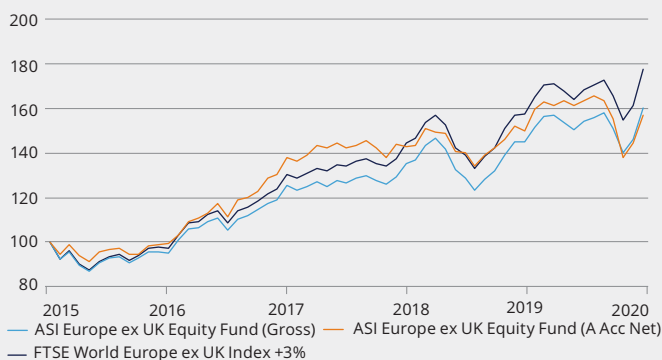
### 02 Focused on high quality companies



High quality companies can offer an attractive combination of upside capture and downside protection. Emphasis on powerful structural growth trends supports robust corporate performance through varied economic conditions, while balance sheet strength, better environmental, social and governance (ESG) risk management, and high predictability of earnings lend resilience.

### 03 Track record of consistent risk-adjusted returns

Top decile performance over 2,3,4 and 5 years and top quartile over 1 year. Outperformance has been delivered with lower beta and volatility than the market, giving strong risk adjusted performance and a high information ratio.



**Past performance is not a guide to future results.**

### 04 Extensive research capabilities



Exceptionally well-resourced, experienced, and dynamic 15-strong European team leveraging a global proprietary research platform.



Sector specialist analysts with dynamic coverage of the entire market and deep company-level understanding drive idea generation.



A culture of collaboration through rigorous team debate strengthens investment ideas and builds conviction.

### 05 ESG at the heart of our investment process



Robust ESG assessment and proactive corporate engagement helps mitigate risk and enhances returns, with dedicated on-desk ESG resource in addition to an expert central ESG team providing global thematic perspectives.

### 06 A perfect market for bottom up stock pickers



Europe is a deep, complex, and often misunderstood market. Top down over-simplification of a region formed of many countries, political systems and cultures creates mispriced opportunities – rewarding experienced, active investors with deep analytical capabilities.

# Aberdeen Standard Investments Europe ex UK Equity Fund

## Discrete annual returns - year to 31/05

	2020	2019	2018	2017	2016
Fund (Gross) (%)	12.87	0.00	17.73	28.03	-4.45
Fund (Net) (%)	23.50	-1.44	15.91	26.12	-5.87
Performance target (%)	17.84	-4.70	21.19	27.52	0.75

**Performance Data:** Share Class A Acc. Source: Lipper. Basis: Total Return, NAV to NAV, UK Net/Gross Income Reinvested. "Fund (Net)" refers to the actual unit price performance of the shareclass shown; "Fund(Gross)" adds back charges such as the annual management charge to present performance on the same basis as the performance target / performance comparator / portfolio constraining benchmark.

**Performance Target:** To achieve the return of the FTSE World Europe ex UK Index plus 3% per annum over three years (before charges). The Performance Target is the level of performance that the management team hopes to achieve for the fund. There is however no certainty or promise that they will achieve the Performance Target. The ACD believes this is an appropriate target for the fund based on the investment policy of the fund and the constituents of the index.

**Past performance is not a guide to future returns and future returns are not guaranteed.**

## Key Facts

Fund Type	Open-Ended Investment Company (OEIC)
Fund manager	Ben Ritchie and Kurt Cruickshank
Fund launch date	16 December 2005
Base currency	GBP
Objective	To generate growth over the long term (5 years or more) by investing in European equities (company shares)
Fund size	£316.2m (as at 31 December 2019)
ISIN code & Bloomberg ticker (I Acc share-class)	GB00B0LG6N13 & ABEGAA LN respectively

## Important Information

- The value of investments and the income from them can go down as well as up and investors may get back less than the amount invested. Past performance is not a guide to future results.
- The use of derivatives carries the risk of reduced liquidity, substantial loss and increased volatility in adverse market conditions, such as failure amongst market participants. The use of derivatives may result in the fund being leveraged (where market exposure and thus the potential for loss by the fund exceeds the amount it has invested) and in these market conditions the effect of leverage will be to magnify losses.
- The fund invests in equity and equity related securities. These are sensitive to variations in the stock markets which can be volatile and change substantially in short periods of time.
- More details of the risks applicable to this fund can be found in the Key Investor Information Document (KIID) and Prospectus, both of which are available on request or at our website [www.aberdeenstandard.com](http://www.aberdeenstandard.com)

## Other Important Information

The fund is a sub-fund of Aberdeen Standard OEIC I, an authorised open-ended investment company (OEIC). The information contained in this marketing document should not be considered as an offer, investment recommendation or solicitation, to deal in the shares of any securities or financial instruments. It is not intended for distribution or use by any person or entity who is a citizen or resident of or located in any jurisdiction where such distribution, publication or use would be prohibited. No information, opinions or data in this document constitute investment, legal, tax or other advice and are not to be relied upon in making an investment or other decision. Subscriptions for shares in the fund may only be made on the basis of the latest Prospectus and relevant Key Investor Information Document (KIID) which can be obtained free of charge upon request or from [www.aberdeenstandard.com](http://www.aberdeenstandard.com).

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